

### Who we are

**Fifi Ndaba – Business Consultant**, is a black woman-owned consulting company at the heart of young lady Fikile Ndaba.

Fikile holds a background specializing in black economic empowerment transactions, bookkeeping, financial analysis and SME Development. She holds a Bachelor of Accounting majoring in Accounting, Auditing and Taxation attained at Damelin College and she is also a certified Business Accountant (BA) (SA) with SAIBA.

“Starting a small business or side hustle is a big step which requires determination, focus and patience. I believe we all are passionate about something, and our passion eventually should be our paycheck. I have put this booklet to assist in turning your passion into a good business idea and hopefully sustain you during and after the pandemic.” – Fikile Ndaba

### Contact Us

If you want to acquire about our services or the booklet kindly contact us on the below details:

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**BUSINESS IDEA**

**Cook and deliver lunch packs**

**ILLUSTRATION****DEFINITION**

If you're good in the kitchen or enjoying cooking for others this might be ideal for you.

And adding delivery as part of your services, will expand your target and increase your sales.

**Bake and deliver at events such as birthdays, parties or weddings**



If baking is more your thing this is also another simple start up. However, due to the pandemic it might be impossible to deliver at any events, thus, implement this business idea by delivering cookies at work place, and after the lockdown you can then start delivering at events.

## Sewing or tailoring services



If you enjoy mending or adjusting clothes, then consider this kind of a business. Good thing about this business, is that you can even in your bedroom or a smaller room.

**Babysitting**

Do you enjoy taking care of children? Do you have a lot of space in your home? Then you might want to consider starting a day care centre at your house. And considering that kids aren't going to school, this business might come in handy whilst the parents are at work.

## Accounting



Offer accounting and tax services to other start-ups. If you have knowledge of accounting don't hesitate to advertise yourself and start doing the books for others. Offering bookkeeping services will assist you greatly due to the monthly fees you'll be charging.

**Pet sitting**

If you are an animal lover try pet sitting. You will be surprised at the number of people who travel a lot and constantly need someone to look after their pets when they are gone or who are in need of “dog-walking” services.

**Housekeeping**

Start a cleaning company. If you don't mind cleaning for other people start a cleaning business.

Your business might even expand to cleaning for companies.

**Personal shopper**



Fashion forward? Become a personal shopper or stylist

**Sell new and used clothes**



Sell clothes. You can do this online if you can't afford a shop yet, especially on social media platforms.

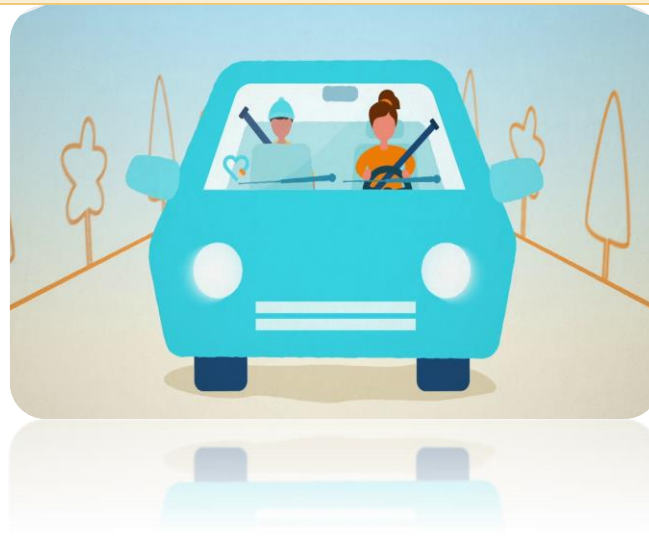
**Technology**



If you're tech savvy, start fixing phones, laptops e.t.c.

**Tourism**

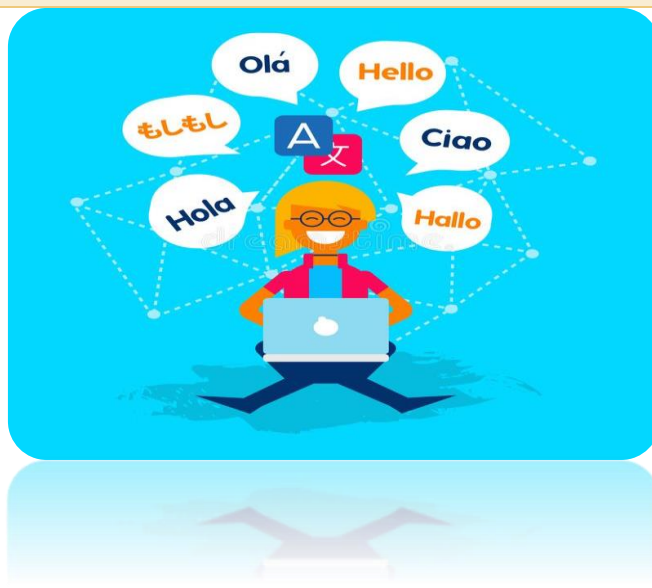
If you live in a popular tourist area and you know the area well become a tour guide and show tourists, the authentic local side of your area.

**Use your personal vehicle**

Have a car but spend your days at home? Try doing airport pick-ups, lift clubs, etc.

**Skilled**

If you have some special skill teach it to other people. If you are good at painting or dancing, music, jewellery making etc. start on a weekend or afternoon classes at your house and pass the knowledge on. This will not only be fulfilling for you, but your wallet will thank you also.

**Linguistic**

Speak multiple languages? Become a translator and target business people or corporate companies that want to translate their manuals into indigenous languages. Or authors who wants to translate their books into diverse languages.

### Laundry Business



You might be thinking of the cost of setting up a big operation but start small. If you have a washing machine and an iron, you're good to go.

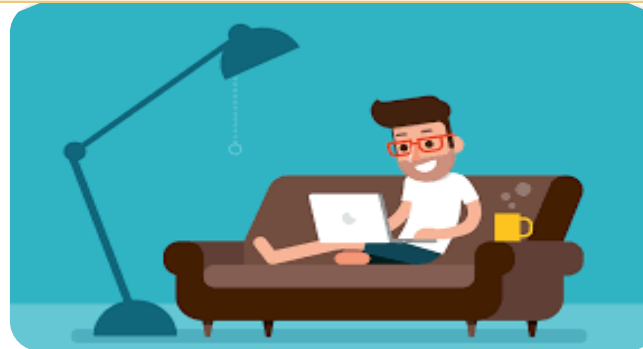
### Business Consultants



Help start-ups come up with ways to maximize profits or teach them how to successfully run their business.

**Sales of Food and Products**

This type of business is one that can be started with low capital. You can engage in buying various food products such as cakes, biscuits, koeksisters, vetkoek, and such other products and selling them to corporate offices, and other shops that require them.

**Computer Business Centre**

If you are good with your computer you can help clients with such services as typing of projects for students and CVs for job applicants, design of letterheads and pamphlets, as well as other services.

**Handcraft Classes**

If you are good with your hands, this is a business you can go into, as you can teach others how to make crafts as well. To expand your classes, you could teach on all the kind of crafts you know. Also, you can take on individual classes which could be at the convenience of your clients charging them more, or you could teach a large group of individuals.

**Music Teacher**

If you are good with one or two music instruments, you can conduct classes and teach people how to play. You could also bring together a group of people who can play different instruments that are popular with people, and then create different packages with which your students can choose from.

**Photographer**

If you have got a good camera and are talented, you can start this business and watch cash roll in. You can attend events and occasion and take pictures, once you become well known, you can then try other niche such as portraits and rent a photo studio.

**Mural Painting**

If you are one who always been artistic and have always gotten praise for your paintings, then it is high time you commercialize your talents. You would have to start from people and places that you know would patronize you while increasing your portfolio, only try large businesses and corporations while you have a large portfolio.

**Party Entertainer**

If you clown around children and make them laugh or are very good at keeping children preoccupied by showing them little tricks, then it is worth turning into a business. You would need to get a clown costume and also other materials that you might need and then tell people especially parents about your new business, and watch your business boom.

**Tutor**

You can offer to teach difficult subjects after school. Some students especially those that offer certain science subjects including math, might have a difficult time grasping some of the subjects in school and would require extra tutoring. You must be really knowledgeable about the subjects you want to tutor on and can tutor in homes or have them meet you at a convenient location.

## Organizer

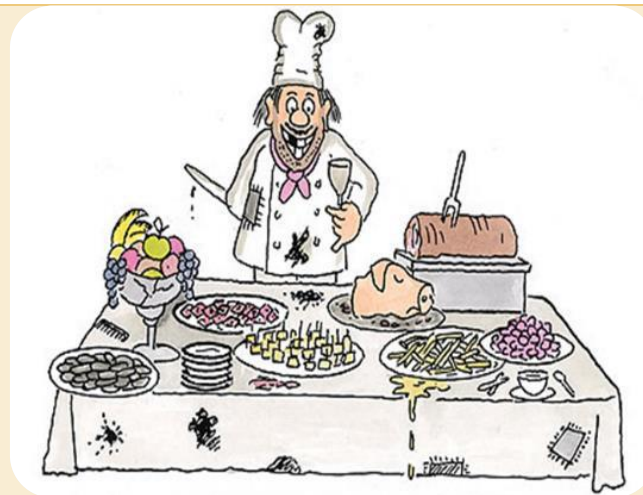


Most house owners do not have the time or energy to keep their houses free from clutter, and so they usually require the services of one who might be able to help them achieve this. If you are good at clearing out clutter and leaving a place organized, then it is time you offer your services as a business.

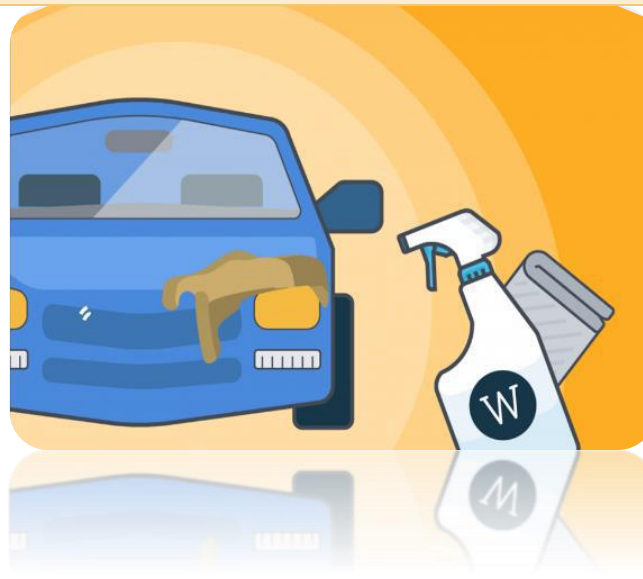
## Sketch Artist



If you are good at sketching either with pencils or pens and have had people really tell you how creative and beautiful your sketches are, then it is time you turn your talent into a business. Ensure you advertise yourself by ensuring that as many people as possible see your sketches. Also ask your customers for referrals.

**Catering**

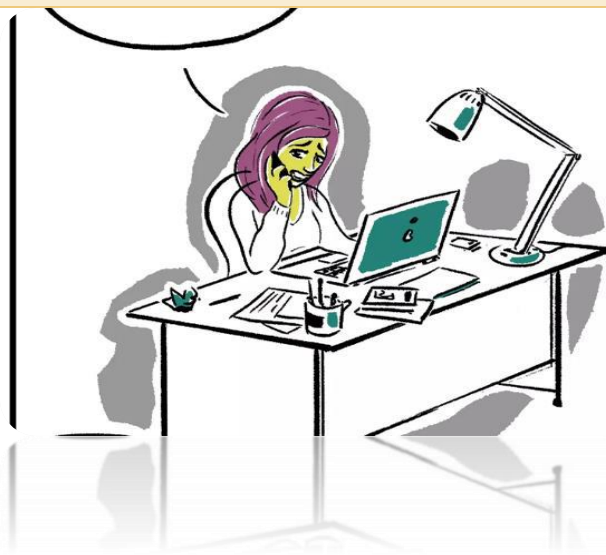
You can run a catering business, if you are calm, focused, and most importantly know how to cook several continental and indigenous dishes. You can cater to corporate organizations, events, and so on. You would do well to team up with an event planner, so you could always get jobs.

**Mobile Car Wash**

While most people prefer to drive their cars to a car wash and have the car taken care of, others do not mind having someone come over to wash their cars at a location convenient for them which in most times is their homes. You would need supplies for this kind of business and aggressive marketing.

**Patternmaker**

Before you can become a patternmaker, you would first need to get trained and be a master of your craft before deciding to be your own boss. As a patternmaker, you can design patterns for designers, and dressmakers. This would mean you are a freelance offering your services to as many as you can possibly handle.

**Freelance Writing**

If you are good in writing creatively, as well as editing, copywriting, and the rest; then it is high time you think of outsourcing your services to companies that would require them such as news outlets, publishing houses, blogs etc. This is a business that would guarantee you freedom as you would only handle what you decide to.

**Dance Instructor**

If you are good in dancing, then you could turn it into a business. Not only can you dance for artistes and in events and make money, you could also teach others who want to learn how to dance. You could teach your students as individuals or in groups. Whichever form you decide on, ensure you package your services well, and watch as cash flows in.

**Cartoonist**

Ever newspaper outlet and magazines usually now have cartoons in them, it could be funny depictions of the economy or just to tell a fictional story. If you can draw animated figures, then you can make money straight away from your gift. Send your cartoons to major newspaper outlets and watch the cash flow in.

## Used Clothing



In most parts of Africa, this can be regarded as a very popular business. However, what will differentiate you from other used clothes dealers is the quality of your wears. Ensure that you sell only the best and watch as more people patronize your business

## Display Artist



"It's abstract cart."

You can help small businesses supervise their window and in-store displays for a fee, during special events. You would have to be knowledgeable about props, scenic backdrops and the rest that can be used to enhance your display.

## Image Consultant



The image consulting business is a fast growing one as celebrities and big personalities are now concerned over how they dress for public functions. Once you get one or two celebrities or big personalities and are successful, then you can be sure of attracting others.

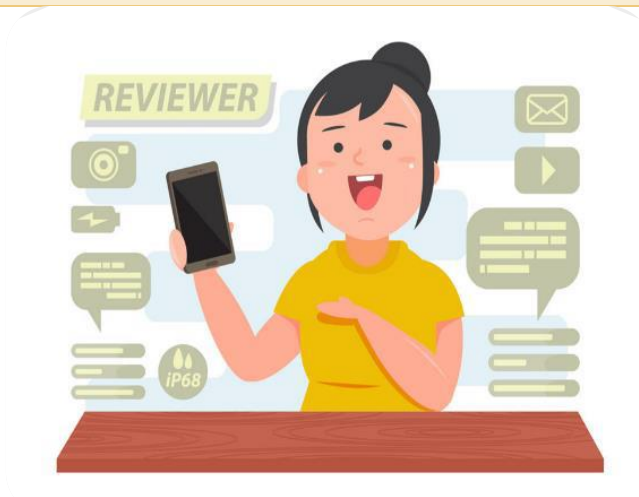
## Sign Language Interpreter



This is a business that not many people know is lucrative. If you are well versed in sign language, then you are setting yourself up for some mega bucks. Sign language interpreters are used in important events such as during special broadcasts like international.

**Tax Consultant**

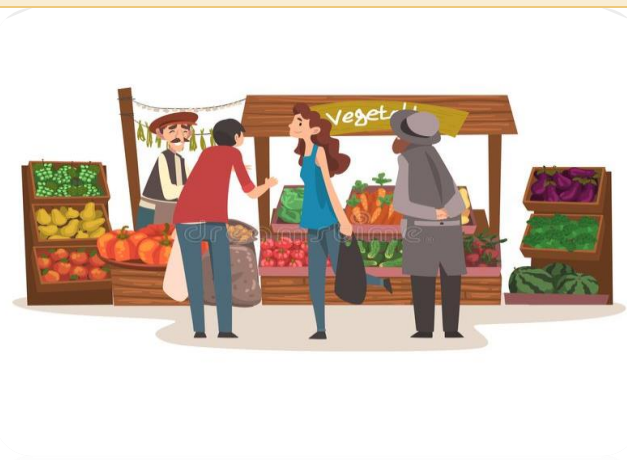
If you have experience as regards tax matters, then you can help individuals and businesses with tax related matters. You can help them handle their books properly so that they know the right tax to pay and you can also help them to fill the tax forms out correctly so that they don't run afoul of the law.

**Professional Reviewer**

Most businesses need someone to review their services for them. These businesses can either be offline or online, and the product to be reviewed can range from edible, lifestyle, movies, motivational books or CDs and so on. If you are good with words, you can help these businesses give out reviews for a fee.

**Freelance Editor**

This is similar to being a freelance writer, however as an editor, you do not need to write but help publishing houses, and other types of businesses proofread what is to be sent out to the public, such as press releases. However, you would need to ensure that companies know about your service by putting yourself out there.

**Planting and selling Produce**

Planting and selling of produce is a rewarding business that is not too expensive to start up. You could plant herbs such as thyme, basil and vegetables. However, before you start planting business, find out what people usually want. Once it is time for harvest, watch as your cash starts rolling in.

**Online Bookstore**

If you do not have the money to rent a store and sell used books, you can sell them via online and deliver to customers that pay for the books at a location convenient for them. You would need to sell books that people would want to buy; it could range from academics, fiction, and non-fiction.

**Toy Store**

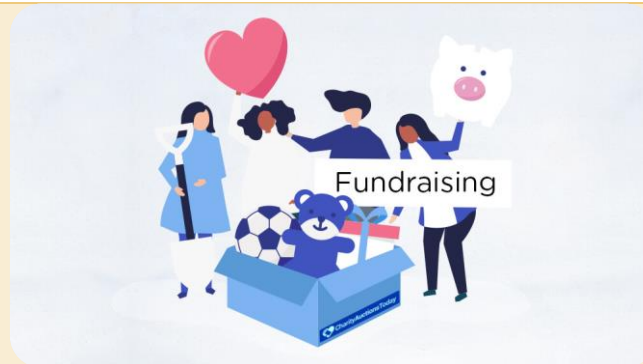
Toys haven't gone out of fashion, and most kids especially girls still want soft toys to cuddle at night. If you are good in sewing, you can get different pieces of materials together and make toys for sale. You would also need to be creative too and shouldn't be limited to just animals. Ensure you use bright colours that the kids would like to sew the toys.

**Funeral Parlor**

People die all the time and most times, the families of the deceased do not want to have to face the task of preparing the final rites for their beloved, and so contract the services of a funeral home. Your funeral home business can also offer bereaved families additional services so as to ease their task.

**Relocation Consultant**

As a relocation consultant, you would help clients decide on where they should move to, what schools would be best for their kids in the new areas, and other such stuff. Also, you would need to help them find a moving van and other such things.

**Fundraiser**

A professional fundraiser helps churches, schools, corporate organizations, and charities, raise funds for what they might need. You would need to be persuasive as a fundraiser, so as to help raise the intended funds.

**Dietician**

If you know about food and their nutrients, then you can offer advice to others for a fee. People are getting conscious over what they take into their bodies and so want someone who can tell them the right food to eat and when to eat it.



**Jewelry Business**

If you love jewelleries and have always wished to have your own jewellery line, then it is time in starting a jewellery business.

You would need to get trained first for a short period by an experienced jeweller.

**Waste Management**

Waste is something that almost every African country battle with and South Africa is not left out. this business is lucrative that you will start becoming making profits if you do not give up.

Ensure that you aggressively get clients and that you punctual in taking care of their waste.

**CONCLUSION**

I hope this will be useful and you will find at least one way to make a little bit more cash during and after the Pandemic.